NEW BRISERS

Whether you heard of WBRS from our outstanding Orientation '90 coverage, from our posters around campus, or through a friend, you have decided to join the community, non-profit radio station right here on the Brandeis University campus. While most campus organizations take a couple weeks to get things started, WBRS is 24 hours a day, 365 days a year. We never have to start because we never stop. While most campus organizations limit your activity and influence to just the campus, WBRS' signal stretches all the way to Logan Airport. Non-students, as well as students, are encouraged to join WBRS. All this provides for a very "real" radio experience. Here are six theoretical and procedural questions about WBRS that new members frequently have:

1. HOW DO I ANSWER THE PHONE? When the phone buzzes you should pick it up and say, "WBRS, Waltham" (not "Tony's Pizza," or any derivative of such). On the telephone console itself buttons for ringing lines will have flashing buttons next to them. To answer a ringing line, simply press the flashing button and pick up the phone. If you need to put the caller on hold, press the red hold button before hanging up the phone. To pick up an on-hold line, just press the button for that line before picking up. If you were wondering how an on air D.J. knows that the phone is ringing, notice a small yellow light in the middle of the Air Studio console that flashes when the phone is ringing.

2. HOW DO I TAKE A MESSAGE? All messages should be taken down, including the telephone number of the caller, and the date of the call. They should be placed in the mail boxes in the WBRS lobby, or if the person in question does not have a mailbox, please put them on the bulletin board labeled "messages."

3. WHAT IS THE TICKET BOOK? Located in the air studio, the ticket book is a red loose-leaf binder. If Barry Shapiro or Rich Johnson call asking for the ticket winners, please find the book and look for the clubs that they list. When you give them the name of ticket winners for the shows that they ask for, cross out that show so that tickets are not given away after the names have been called in. This would result in listeners showing up to a show and being turned away at the door because their name has not been refered to the venue. If you have any questions about the ticket give-away proceedure, instructions are included in the front of the book.

4. WHAT IS THE "E-BOARD"-The Executive Board is a fairly harmless group of Directors and Managers who represent different aspects of the station, on the air and behind the scenes. Our meetings begin 7:15 Sunday evenings and are FREE and open to the public of all ages. We are not a closed group, and encourage all who are interested to attend.

5. I AM CONFUSED ABOUT CO-OP.... There are a myriad of ways to fulfil your co-op obligations. If you already know what you are interested in, departments meet regularly and the directors will inform you of Co-op opportunities. Call them if you need assistance. Feel free to be in as many departments as you wish. Also, regular Co-op meetings will occur Thurdays from 4:00-7:00 p.m. run by the Personnel Department.

6. WHAT DOES "ALL GENRE'' MEAN? WBRS is an all genre station, meaning that we play EVERYTHING! We do not show bias or prejudice towards any type of music. We encourage you to expand your musical palate by tasting as many genres as you can muster...or mustard!

If you have any questions about WBRS, reread your contract and/or contact an officer of the station.
Thanks for showing interest in WBRS, I hope you are able to derive a productive relationship with the station.

Jessica Cecchine
Personnel Director
WBRS-FM